

Your event on the large format LED display wall at the darmstadtium



darmstadtium
Wissenschaft | Kongresse

www.darmstadtium.de

The darmstadtium has a large format 17 x 1 m LED display wall above its main entrance. The science and congress centre's forecourt and the „Schlossgraben“ road are the busiest points in the city for both traffic and pedestrians and are the perfect place to advertise your event. You can choose between the following products:

Basic LED wall: A service of the darmstadtium

The preview of the next 8 events rolls along the LED wall. Your advertisement shares the display time equally with announcements for other events and uses the corporate design of the darmstadtium (maximum of 32 characters). Event-titels longer than 32 characters rotate through the LED wall.

This service is provided free of charge for your event – please contact us, if you want to use it.

Advanced LED wall: Attract even more attention for your event

On the event day the advertisement for your event is displayed longer than the Basic LED wall announcements (approx. 15 minutes per hour).

The advertisement is usually in the corporate design of the darmstadtium (maximum of 32 characters). Event-titels longer than 32 characters rotate through the text.

For the event day, you are welcome to send us your individual designed advertisement in accordance with our technical specifications (see below).

The Advanced LED wall service is available for a one-time charge of EUR 350 net.

Exclusive LED wall: Raise your profile – exclusive use of the building and the LED wall during your event

Are you using the darmstadtium exclusively for your event? Then, you can take advantage of the exclusive use of the LED wall on the event day – without any announcements for other events.

You are welcome to produce and send us your individual design for your advertisement in accordance with our technical specifications (see below).

Furthermore, the Basic LED wall package is included.

The Exclusive LED wall service is available for a charge of minimum EUR 550 net.

	darmstadtium Corporate Design	Customer Corporate Design	Preview (8 events)	longer display time on event day	Exclusive on event day	EUR (net)
Basic LED wall	*	-	*	-	-	0
Advanced LED wall	*	*	*	*	-	350
Exclusive LED wall	*	*	*	*	1 day 2-3 days from 4 days	550 850 (flat) 1,000 (flat)

Please send us your data with a format of 2880 x 160 pixels in jpeg/png format (graphics) or as an mp4 format with H.264 code (film). We are pleased to send you the contact details of our advertising agency for professionally designed graphics and films.

IMPORTANT: To achieve a smooth display of videos, videos in 25 FPS (frames per second) are required.

Your contact persons for the large format LED display wall in the darmstadtium:

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